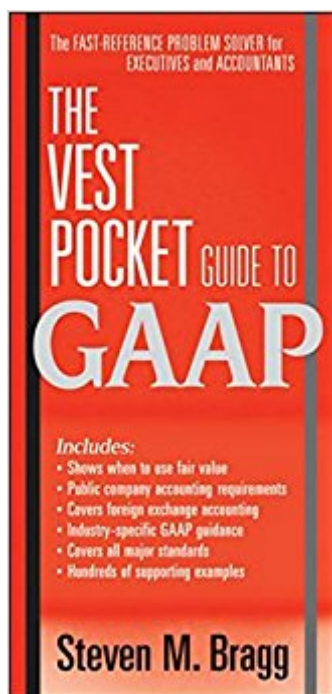


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# The Vest Pocket Guide To GAAP



## Synopsis

Quick answers to your GAAP questions The Vest Pocket Guide to GAAP is the handy pocket problem-solver that gives today's busy financial executives the GAAP advice they need in a quick-reference format. Whether in public practice or private industry, professionals will always have this reliable reference tool at their fingertips because it easily goes anywhere-to a client's office, on a business trip, or to an important lunch meeting. Provides succinct answers to common GAAP questions Easy-to-use Q & A format offers hundreds of explanations supported by a multitude of examples, tables, charts, and ratios Other titles by Bragg: Running an Effective Investor Relations Department: A Comprehensive Guide, Accounting Best Practices, Sixth Edition, and Just-in-Time Accounting, Third Edition Convenient and comprehensive, The Vest Pocket Guide to GAAP is the handy reference you'll turn to again and again for quick answers to your GAAP questions.

## Book Information

Paperback: 418 pages

Publisher: Wiley; 3 edition (November 30, 2010)

Language: English

ISBN-10: 0470767820

ISBN-13: 978-0470767825

Product Dimensions: 4 x 0.8 x 8.5 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars Â Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #246,795 in Books (See Top 100 in Books) #8 inÂ Books > Business & Money > Accounting > Standards #28 inÂ Books > Business & Money > Accounting > CPA Test #589 inÂ Books > Textbooks > Business & Finance > Accounting

## Customer Reviews

I've been reading this book for the last 3 weeks and its very easy to follow, very well structured. I'm a graduate student in accounting and I couldn't live without it.

I don't think I will be carrying this book around in my vest pocket anytime soon as it's taller than 8 inches and is quite hefty. With that said, I didn't purchase this book for its size. This is the third book I've purchased from Wiley and I have been satisfied with each one. The content is well organized and presented in a user friendly manner. Not only is the material presented well but it is usually followed by realistic examples.

I thought this would be a nice little summary of the GAAP rules in one place. It's not. It shows limited examples of how to record very simplistic transactions; real-life is never that simple. The table of contents leaves you wading through pages to see if the book even covers what you're looking for. -Perhaps it's my legal background, but it would be a better book if they just summarized GAAP.

I refer to this often. As an accountant, it's hard to remember all the rules off the top of your head, especially since I'm in the tax world and don't use GAAP as often as tax rules.

I've been using this book for a few months and it's a very handy guide for accountants. It's easy to follow and I found it to be very helpful.

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